

Introduction of China International Meat Conference 2013

China Chamber of Commerce for Foodstuffs and Native Produce (CFNA) is under the Ministry of Commerce of China. It is the only China national association to promote agricultural products international trade. It has more than 6,000 member companies, among which 700 are in the meat processing and trading business. The trade volume of its member company's accounts for 90% of the nation's total.

The China International Meat Conference (CIMC) held by CFNA concluded in Beijing on 12-13 Sep. 2013. In order to promote international meat trade environment and to strengthen the communication between foreign and domestic meat industry, CIMC is held yearly and choose main city of meat trade, which has been successfully held for three sessions, and was widely recognized and supported in the meat industry.

The conference will focus on not only on topics of trade environment, meat trade trend, domestic meat consumption, sales channels, government policy, food safety, financing problem, but also has match making between foreign suppliers and importers, export companies and foreign importers, importers and retailers, supermarket, domestic meat suppliers and domestic group purchaser. We are sure that delegates will find it fruitful, and will gain a package of solutions to the problems they met in business.



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November 26-28, 2014
China National Convention Center



Agenda of China International Meat Conference 2013

Date & Time	Schedule	
12 September, 2013		
09:00-09:10	Address for Opening Ceremony	by Jangwei, Director, the Foreign Trade Department of the Ministry of Commerce
09:10-10:20	<ul style="list-style-type: none"> Analysis of Meat Import & Export Management and Latest Trend in China 	- by Ma Hongwei, Agriculture Product Trade Division 2 of the Foreign Trade Department of the Ministry of Commerce
	<ul style="list-style-type: none"> Enterprises Registration for Meat Import & Export in China 	- by Dr. Pang Ping, Registration Dept. of Certification and Accreditation Administration of the People's Republic of China
	<ul style="list-style-type: none"> Current Situation on Administration of Quality Supervision , Inspection and Quarantine of the People's Republic of China 	- by General Administration of Quality Supervision, Inspection and Quarantine of the People's Republic of China
	<ul style="list-style-type: none"> Crack Down on Illegal Operation and Maintain the Order of Meat Trade 	- by Guan Xiangying, Director, Anti-smuggling Bureau of General Administration of Customs of the People's Republic of China
● Q&A		
10:35-12:00	<ul style="list-style-type: none"> Bulk commodity and Frozen Products with Product Equity Trading Service- Open the New Pattern with International Vision 	- Lin Zhihong, Party Committee Member of China Minsheng Banking Corp., Ltd., President of Trade Finance Division and Head of Hongkong Branch
10:35-12:00	<ul style="list-style-type: none"> Overview of USA Poultry Industry and Global Poultry Market Preview 	- Sarah Li, Director of China Region, USA Poultry & Egg Export Council
	<ul style="list-style-type: none"> Pork Production in France and Trade Overview 	- by Dr. Thomas PAVIE, the French Embassy Agricultural Counselor
	● Q&A	
12:00-13:30 Lunch		
13:30-16:00	<ul style="list-style-type: none"> Seize the Opportunities, Take up the Challenges 	Wang Jnyou, Committee Executive of IPC, Chairman of CFNA Poultry Branch,
	<ul style="list-style-type: none"> Development of Poultry Industry in China 	President of Zhucheng Waimao Co., Ltd.
	<ul style="list-style-type: none"> Argentina beef production and Trade Trends 	Omar Ernesto Odarda, The Embassy of Argentina agricultural counselor
	<ul style="list-style-type: none"> USA Meat Industry, Current Trade Circumstances and Future Trend 	He Jade, Senior Vice President of Asia Pacific, US Meat Export Federation
	<ul style="list-style-type: none"> Supply of Meat with International Standard of Green Food 	Rui Fernando JII, Executive Director, Uruguay Meat
	<ul style="list-style-type: none"> Meat Market in German, European Union and Worldwide – Focus on Regulations, Animal Welfare and Food Safety 	- Casper von der Crone, General Manager, European Poultry & Egg Association
● Q&A		
Tea Break		
16:00-16:20	<ul style="list-style-type: none"> Strategic Cooperation on Poultry Meat Trade between Brazil & China 	- Adriano Nogueira Zerbini, Marketing Director, Brazil Poultry Industry Association
16:20-18:30	<ul style="list-style-type: none"> International Meat Market – Consumer Needs, Brand Marketing and International Sales Network 	- Henk van Duijn, Asia Business Development Director, VION Food International
	● Q&A	
	<ul style="list-style-type: none"> Training Session on Record System - CFNA 	
19:00	Reception Dinner	
13 September, 2013		
09:00-12:00	Business Match Making at Beijing Exhibition Center	



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Attendees of China International Meat Conference 2013

Attendees of China International Meat Conference (Part)
Gold Ham Co., Lt d.
NATIONAL BEEF
Beijing Huadu Broiler Company
CP Group
BOBC (Beijing) Agricultural Development Co., Lt d.
Tianjin Renyu Food Co., Lt d.
Heyluna Australia Pty Ltd.
Interra international INC
China Food Group Company
Beijing Baode Corporation
Duke (Beijing) Lt d.
Zhengbang Group
Hubei Provincial Cereals, Oils & Foodstuffs Import & Export (Group) Corporation
Beijing Muzhuo International Trading Co., Lt d.
Canada Embassy
Sno-Australia Top Beef (Beijing) Co., Lt d.
EMBASSY OF URUGUAY
Qingdao Nine-Alliance Group Co., Lt d.
Shanghai Comprehensive Free Trade Zone United Development Co., Lt d.
Tianjin Renyu Food Co., Lt d.
Al Faheem Meat ex Pvt.Lt d.Meerut U.P India
EPEGA
Meat Trend Australia
Interra international INC
American Meat Institute
U.SMeat Export Federation
Danish Embassy
Meat & Livestock
USA Poultry & Egg Export Council
OAV-German Asia-Pacific Business Association
Dutch Meat and Feed Centre
Shenzhen Ruiyuan Cold Chain Service Co.,Lt d.
EASTERN POULTRY DISTRIBUTORS INC.



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